

**ABSTRACT OF THE DISCLOSURE**

A windshield wiper flag holder comprises a pair of channel shaped sections that are adapted to be secured together around the arm of a windshield wiper. A series of fasteners extend through the two sections so as to securely hold the sections around the arm of the windshield wiper. Disposed or formed on one of the sections is a boss having a flag shaft opening formed therein. The flag shaft opening is adapted to receive and hold the shaft or support to which a flag attaches. Thus, when a flag is supported by the holder while secured to a windshield wiper, it follows that the flag waves as the windshield wiper moves back and forth.